

# ANNUAL REPORT 2023

#### **JW Memorial Foundation**

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# TO OUR MEMBERS

### **Strategic Highlights**

Thank you for your support of the JW Memorial Foundation. Without you, we would not be in existence. We are working hard to build the Foundation while serving the needs of the families of fallen emergency responders in Idaho. Our work is continually guided by our mission, vision and core values.

#### Mission Statement

The mission of the JW Memorial Foundation is to provide immediate assistance and support to the families of fallen emergency responders in the state of Idaho.

#### Vision Statement

Our vision is that no emergency responder's family will be burdened by financial concerns and will be fully supported during one of the most difficult times of their lives.

#### **Core Values**

The JW Memorial Foundation will strive to provide assistance and support with compassion, honor, integrity and accountability.

### **Financial Highlights**

We are still here! Although more slowly than hoped, we are continuing to grow the JW Memorial Foundation. We have continued to keep our operating expenses as limited as possible, minimized fundraising expenses, and have identified alternative funding sources.

#### **Survivor Benefits Provided**

Most importantly, we have provided immediate financial assistance to three families this year:

- The family of an Idaho State Trooper who was severely injured after being hit by a reckless driver. The sergeant was directing traffic at the scene of a fire at the time of the crash;
- The family of an Ada County Deputy, who was seriously injured during a fatal confrontation with a man armed with a knife on Interstate 84. The deputy sustained stab and gunshot wounds during the struggle;
- The family of a volunteer firefighter with the Nez Perce County Fire Department who was severely burned while fighting a grass fire in Nez Perce County. The JWMF

provided three months of benefits to his family while he was being treated at Harborview Burn Center in Seattle.

Since September 2023, the JW Memorial Foundation has provided over \$20,000 in survivor benefits. Although we are always saddened to learn of the need, we are committed to lessening the burden on families of emergency responders.

#### **Looking Ahead**

We continue to fine tune our long-range plan to help guide us in our efforts. We have a lot to do and are always looking to our members for guidance and assistance. If you would like to help in any way, please get in touch with us.

On behalf of the JW Memorial Foundation Board of Directors, I would like to thank all of you for your support. We look forward to continuing to meet our mission, and we need the help of our members in order to do so.

Susan L. Welch
President, Board of Directors
JW Memorial Foundation

#### 2023 JW Memorial Foundation Board of Directors

Ed Button, Justin Capaul, Melanie Goularte, Les Lockwood, Jim Leonard, Gina Mather, Mike Mather, Robert Tyler, Jesse Welch, and Sue Welch.

# MAJOR ACHIEVEMENTS

# **Strategic Planning Workshop**

In February 2023, we held a Strategic Planning Workshop for our Board of Directors. We conducted a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis and began working toward the development and prioritization of organizational goals and objectives:

- Continue to recruit Board members from all areas of Idaho;
- Focus on expanding the membership program throughout Idaho, and would appreciate assistance from members to accomplish this;
- Pursue additional funding opportunities throughout Idaho, including the development of fundraising partnerships with law enforcement and fire agencies; and
- Promote public and agency awareness of the JW Memorial Foundation throughout Idaho.

### The Angel's Share Fundraiser

At the recommendation of and with the assistance of Board Member Jim Leonard, the Angel's Share honored the JW Memorial Foundation by naming us as the beneficiary of an online fundraiser they conducted on the weekend of October 22<sup>nd</sup>, 2022.



The Angel's Share is a group of enthusiasts dedicated to connecting donators to various worthy charities and causes. And they like whiskey...

The event raised \$14,179.61 for the JW Memorial Foundation! We can't thank them enough.

## **JWMF Membership Program**

Our Membership Committee redesigned the membership program to provide opportunities for members to join or renew their membership and receive promotional items at





Strategic Long Range Planning

Workshop

different levels, including t-shirts and coins. As a result of the popularity of the Founding Member Challenge Coins, the new membership levels include the opportunity to receive a 2023 Challenge Coin. For more information, go to our website at <a href="www.jwmfidaho.com">www.jwmfidaho.com</a>.

#### Cruise for a Cause

On April 29, 2023, the JW Memorial Foundation held a Cruise for a Cause on beautiful Lake Coeur d'Alene, Idaho. The 2-hour cruise included good food, good friends, a silent auction and a great guest speaker, retired Kootenai County Sheriff Ben Wolfinger. Although attendance did not meet expectations, the weather and company did. Thank you to all who attended, and we look forward to continuing a similar annual Spring event.



#### 911 Memorial Stair Climb

The JW Memorial Foundation has been honored to participate in and be the recipient of funds raised at the Shoshone County Fire District 1 911 Memorial Stair Climb held on September 11th in Wallace, Idaho. The fire fighters and community have been strong supporters of the JWMF, and we know that Jeff Welch has smiled down on all participants each year as they climb. On September 11, 2023, we climbed and will continue to do so. Never forget!



# 2023 FINANCIAL SUMMARY TO DATE

#### Income (September 1, 2022 – August 31, 2023)

The Angel's Share Fundraiser: \$14,179.61

Memberships: \$5,620.00

Promotional Items: \$3,627.08

Cruise for a Cause Fundraiser: \$5,774.17

Donations: \$3,316.00
 Total Income: \$32,516.86

## **Expenses (September 1, 2022 – August 31, 2023)**

 Operating Expenses (Website, Bankcard, insurance, office supplies & PO Box rental): \$2,298.96

Promotional Item Expenses: \$2,214.87

• Fundraising Expenses: \$4,049.70

Survivor Benefits: \$20,759.00

**Total Expenses**: \$29,322.53

# Current Bank Balance (as of 8/31/2023)

\$55,034.81

# **MEMBERS AND EVENT SPONSORS**

#### JW Memorial Foundation 2023-2024 Members

Matt Legg	Judi & Tom Cronin
Amanda Mangano	Ellen Dowling
Nicholas Bieker	Mike Heston
Rick Clutter	Ed Button
Chad Mastin	Les Lockwood
Kiefer Gibson	Sadami Ogden
Clint Reed	Tracy Phillips
Dennis Fuller	Dan Phillips
Jane Dowling	Brandon Walcker
Greg Rod	Jim & Michelle Walcker
Jacob Phillips	Dan Harmon
Johnny Miller	Sue Welch
William Clifford	Coleen Rice
Jan Tymesen	Zach John

## 2023-2024 Corporate & Department/Organization Members

## **Corporate Members**

- Northern Lakes Professional Firefighters Local 2045
- Reignite Health NW

## **Event Sponsors**

- The Angel's Share: Angel's Share Fundraiser
- Reignite Health NW: Angel's Share Fundraiser and Cruise for a Cause
- Shoshone Fire District 1: 911 Memorial Stair Climb